



2023

PARTNERSHIP OPPORTUNITIES

achper
QUEENSLAND

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About Us

ACHPER QLD is a not-for-profit professional association representing teachers who work in the Health and Physical Education sector. ACHPER QLD provides quality professional development opportunities for educators (Primary and Secondary) and other education, health and sport and recreation industry members throughout Queensland.

Professional learning events are promoted to all schools (Government, Catholic and Independent), universities and other tertiary institutions throughout Queensland. ACHPER QLD is recognised by teachers and principals as providing the key professional learning opportunities for Health and Physical Education (HPE) professionals. Teachers earmark the dates and travel from many regional and remote areas to attend.

A high proportion of delegates at professional learning events hold roles as Year Level Coordinators, Sport Coordinators, Heads of Departments or Head Coaches within their schools. These people are key decision makers in their schools. Furthermore, the delegates who attend ACHPER QLD professional learning events are innovative, motivated and passionate about the areas of health, physical activity and recreation, and are active, committed leaders and spokespeople in their school and community.

ACHPER QLD commands enormous respect within the educational community in Queensland and values long term partnerships. We invite you to take up the opportunities provided and enjoy direct access to health and physical education educators from all over Queensland.



2023 EVENT CALENDAR

(SUBJECT TO CHANGE)

Date	Event	Location
Fri 17 Feb	Senior Health Uncovered	Online
20 Feb – 24 Feb	Queensland HPE Week	Statewide - Virtual
Fri 17 Mar	AC:HPE v9 Years 7-10	Online
Fri 5 May	Early Career Teacher Workshop	Online
Fri 19 May	Regional/Rural/Remote Teacher Workshop	Online
Fri 2 Jun	Sport and Recreation Unpacking the 2024 Applied Syllabus	Brisbane Face To Face
Thur 17 Aug Fri 18 Aug	Secondary HPE Conference	Brisbane Face to Face
Fri 1 Sept	PD4HPE Primary Conference	Gold Coast Face to Face
Fri 20 Oct	Primary Online Workshop	Online
Mon 20 Nov Tue 21 Nov Wed 22 Nov	Health Masterclass PE Masterclass Sport and Recreation Practical Workshop	Brisbane Face to Face



Opportunities and Benefits

2023 Trade Exhibits

Your organisation will be provided with the opportunity to exhibit your trade and receive priority placement at each of the following face-to-face 2023 ACHPER Qld Events:

- Sport and Recreation Conference (2 June)
- Secondary HPE Conference (17 and 18 August)
- Primary HPE Conference (1 September)
- Masterclasses (20 – 22 November)

As well as being able to exhibit your trade, you will also be afforded these extra opportunities at these events as a conference supporter:

- Inclusion in the six week advertising campaign leading into events distributed to approximately 4,000 contacts
- Branding on website, social media and all eDMs containing event promotion
- Opportunity to make a brief (1 minute) presentation at the Conference, through a promotional video or slide with the MC to read out an accompanying script provided by your organisation
- ½ x A4 advertisement in conference handbook or app, given to each delegate
- 2 x complimentary conference registrations and meals for organisation attendees
- Acknowledgement during the conference's opening address
- Option to have your banner displayed in main plenary room (supplied by sponsor)

Additional benefits which will be made available to your organisation during the course of the year are:

- Promotional release by ACHPER Qld (as soon as practicable after signing an agreement) to its database and on social media that your organisation has signed on as a Proud Supporter of ACHPER Qld
- 2 x eDM per year (1 as a feature article in a monthly newsletter, 1 as a general ad in a monthly newsletter)
- Logo on ACHPER Qld website as a proud supporter of ACHPER Qld
- Logo on each ACHPER Qld newsletter distributed to database during the course of the year (minimum of eight).

Opportunities and Benefits

Exclusivity

A limited number of 'Proud Supporter of ACHPER Qld' opportunities will be made available for 2023 and only one opportunity will be available per sector. Contact us quickly to secure your opportunity.

Additional Opportunities

A number of additional opportunities to further enhance your partnership are available for an additional investment.

- Secondary HPE Conference Naming Rights Sponsor
- HPE Week Sponsor
- Teacher Awards Sponsor

Other opportunities are also available by request. Let's chat and see what bespoke opportunities we can create to work together.



Investment

Your organisation's investment to become a proud supporter of ACHPER Queensland and experience the benefits that this provides will be \$5,500 per annum (on a calendar year basis – GST inclusive)

To take up this opportunity or for further details, please contact Rafe Griffin, Executive Officer - ACHPER Qld on (07) 3217 5633 or via email: executiveofficer@achperqld.org.au

Thank you and we look forward to become valued partners working together for mutual benefit.

